DREAM ZONE!

Conference 17 - 20 November 2019
Exhibition 18 - 20 November 2019

Brisbane Convention & Exhibition Centre (BCEC), Brisbane, Australia

EXHIBITION & SPONSORSHIP PROSPECTUS
EXHIBIT PARTICIPATION FEES

SPACE ONLY*
Rent a space to build your own stand

- Launch Rate:
  Before/On 28 February 2019 .......... USD 4,100 per unit
- Early bird Rate:
  Before/On 18 June 2019 ............... USD 4,300 per unit
- Regular Rate:
  From 19 June 2019 onwards .......... USD 5,400 per unit

STANDARD PACKAGE

- Launch Rate:
  Before/On 28 February 2019 .......... USD 4,900 per unit
- Early bird Rate:
  Before/On 18 June 2019 ............... USD 5,150 per unit
- Regular Rate:
  From 19 June 2019 onwards .......... USD 5,600 per unit

PREMIUM PACKAGE

- Launch Rate:
  Before/On 28 February 2019 .......... USD 5,400 per unit
- Early Bird Rate:
  Before/On 18 June 2019 ............... USD 5,600 per unit
- Regular Rate:
  From 19 June 2019 onwards .......... USD 6,100 per unit

*Minimum 2 units: 18 m²

Note: Each unit is 9 m². Exhibit packages and booth visuals illustrated are subject to changes.
SPEAKING & BRANDING OPPORTUNITIES

EXHIBITOR TALK: USD 3,500
(Single session)

90-minute presentations are available on a first come, first served basis with no limitation on commercial content. Room includes standard AV equipment (microphone, projector and screen).

EXHIBITOR TALK: USD 11,000
(Multiple session possibilities)

Prefer to book a room for the entire day? There is a potential to organize up to four 90-minute sessions by booking a room for the entire day. Engage your audience with multiple sessions.

OFFICIAL RECEPTION TITLE SPONSOR: USD 40,000

- 2 minute opening speech during Reception
- Acknowledgement on Reception Ticket/Wristband
- 1 demo / info desk at Reception
- Logo placement on cocktail tables
- Standing Banner placement at the Reception Venue

OFFICIAL RECEPTION CO-SPONSOR: USD 17,500

- Acknowledgement on Reception Ticket/Wristband
- 1 demo / info desk at Reception
- Logo placement on cocktail tables

NETWORKING LUNCHEON: USD 11,000

Hold a private 1 - 2 hour talk session luncheon for delegates, between 12 - 2pm. Organizers will assist with the room setup, catering and sufficient pre-event promotion on the luncheon. For eg. email blast to all pre-registered delegates and social media shout-outs.

NETWORKING LOUNGE: USD 5,000

This seated lounge will be used by delegates who have arranged meetings with others using our official SIGGRAPH Asia Business Matching application.

TEA BREAK SPONSOR: USD 14,500

Option to provide any of the below:
- Coffee & Tea to delegates in-between sessions at designated Tea Break Points; or
- Water Refill Points

POST-CONFERENCE PARTY: CALL FOR PRICING

Require assistance in organizing a Post-Conference Party? Contact us for a quotation based on your requirements.
ADVERTISING

OFFICIAL WEBSITE LEADER BOARD
BANNER AD: USD 3,800
Specification: 728w x 90h pixels, rotated.

OFFICIAL WEBSITE SQUARE
BANNER AD: USD 2,500
Specification: 300w x 300h pixels, rotated.

E-NEWS BANNER AD: USD 1,800
Specification: 300w x 250h pixels, static and hyperlinked.

E-NEWS LOGO + WRITE-UP:
USD 1,500
Reach out to delegates prior to the event with a 150-word write-up and logo feature in one of the pre-event E-newsletters sent out to all pre-registered delegates. Web links are accepted.

STANDING BANNER: USD 2,000
Strategically placed in high-traffic areas during the event, this is a perfect opportunity to showcase your advertisement or session schedule for all attendees to see.

CHARGING STATION AD: USD 2,500

CONFERENCE BAG FLYER INSERTS:
USD 1,800
Arrange for your company’s promotional flyers (up to A4 size) to be distributed in the conference bags to delegates effortlessly. Choose this advertising option, deliver your flyers to the venue and leave the rest of the logistics to us.

PROGRAM SPONSOR: USD 8,000
Prefer to associate your company / brand with a particular conference program? As a program sponsor, you can choose from our range of programs and have your company / brand acknowledged on web, mobile, print and on-site.
CREATIVE ADVERTISING

ATTENDEE BADGE: USD 10,000
Badges will be carried throughout the event by all attendees. It offers a back-of-badge advertising spot and serves as a reminder of your presence at the event.

CONFERENCE BAG: USD 10,000
Have our attendees advertise for you as they walk around the venue carrying bags printed with your brand and key message on one-side. 6,000 pieces, exclusive to 1 sponsor. Production to be done by SIGGRAPH Asia team.

CONFERENCE USB
- Place your brand on the USBs given out to all Full Conference attendees
- Sourcing and production to be done by the sponsor
- Capacity Specification: 64GB
- Quantity: 2,000 pieces

CAMERA

PROJECTOR

DISPOSABLE VR EYE MASKS

VR WORKSTATIONS

TECHNOLOGY SUPPORT
Support the conference programs with your company’s products and have attendees experience your product live at the event. Here are some of the required sponsor equipment, VR Headsets including mounts, disposable eye masks for hygiene, projector, VR workstations, video camera and more.

* Sponsored Items per program are not fixed.
** Delivery & Collection of sponsored equipment to be handled and covered by sponsoring company.
SPONSOR BENEFITS (BASIC)

Sponsor acknowledgements will be reflected on Web, Mobile & Print, depending on the relevancy and individual agreed terms. Basic sponsorship acknowledgements include:

ONLINE / PRE-EVENT
- Listing of Sponsor brand/company name and logo (with hyperlink) on SIGGRAPH Asia 2019 “Supporters & Partners” webpage
- Listing of Sponsor brand/company name and logo on SIGGRAPH Asia 2019 “Participating Companies & Brands” webpage

ON PRINT
- Listing of Sponsor brand/company name on SIGGRAPH Asia Foldable Event Guide
  (Dependent on production timeline.)

ON-SITE
- Prominent display of company logo on exhibition main entrance arch as Sponsor
  (i.e. Platinum, Gold, Silver, Bronze, Program Sponsor)

DON’T SEE WHAT YOU ARE LOOKING FOR?
Contact us to develop a customised marketing package that is right for you.
exhibits_asia@siggraph.org
## Tiered Sponsorship

<table>
<thead>
<tr>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
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</thead>
<tbody>
<tr>
<td><strong>Exhibit Space</strong></td>
<td>Up to 54 m² Space Only or 36 m² Premium Package</td>
<td>Up to 36 m² Space Only or 18 m² Premium Package</td>
<td>Up to 27 m² Space Only or 18 m² Standard Package</td>
</tr>
<tr>
<td><strong>Conference Pass</strong></td>
<td>10 Full Conference Passes</td>
<td>6 Full Conference Passes</td>
<td>4 Full Conference Passes</td>
</tr>
<tr>
<td><strong>Discount on Online Registration for Any Ticket Type</strong></td>
<td>25% Exclusive Online Registration Code</td>
<td>20% Exclusive Online Registration Code</td>
<td>15% Exclusive Online Registration Code</td>
</tr>
<tr>
<td><strong>Marketing Recognition &amp; Exposure</strong></td>
<td>Listing of Company Logo as Sponsor on Online, Print &amp; Mobile</td>
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<tr>
<td><strong>Coverage in E-newsletter</strong></td>
<td>2 Featured Coverages with Logo/Product image &amp; 200-word write-up</td>
<td>1 Featured Coverage with Logo/Product image &amp; 200-word write-up</td>
<td>-</td>
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<tr>
<td><strong>Official Networking Reception Tickets</strong></td>
<td>10 Tickets (Inclusive within the Full Conference Passes)</td>
<td>6 Tickets (Inclusive within the Full Conference Passes)</td>
<td>4 Tickets (Inclusive within the Full Conference Passes)</td>
</tr>
<tr>
<td><strong>Event Bag Inserts</strong></td>
<td>Choose 2 Sponsorships:  Lanyard Sponsor (Logo Exclusivity)  Attendee Badge Sponsor (Back of Badge Ad)  Reception Co-Sponsor  Mobile App Banner Ad  Conference Program Sponsor (Choice of Program)  Website Leaderboard Banner Ad  Charging Station Ad Feature</td>
<td>Choose 1 Sponsorship:  Bag Sponsor (Logo Exclusivity)  Attendee Badge Sponsor (Back of Badge Ad)  Reception Co-Sponsor  Conference Program Sponsor (Choice of Program)  Website Leaderboard Banner Ad  Charging Station Ad Feature</td>
<td>Choose 1 Sponsorship:  Featured Coverage on E-newsletter  E-newsletter Banner Ad  Conference Program Sponsor (Choice of Program)  Website Leaderboard Banner Ad  Standing Banner placement at Registration Foyer</td>
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<tr>
<td><strong>Investment</strong></td>
<td><strong>USD 55,000</strong></td>
<td><strong>USD 40,000</strong></td>
<td><strong>USD 35,000</strong></td>
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